

The Dairy Industry's 100 Achilles Heels

In Greek mythology, the Argus was a vicious creature with 100 eyes which Hermes killed. That creature later became the eye-like tail feathers of male peacocks.

In Greek mythology, Achilles was the near-invincible warrior with just one weakness, his heel. Ultimately, Achilles died by a poisoned arrow striking that unprotected heel.

Had Hermes met Argus, and had the Greek gods joined the two, we would have had an all-powerful creature with 100 Achilles heels...much like today's well connected all powerful dairy industry.

Like Achilles, it is just a matter of time before the dairy industry ceases to exist.

---but by far, the most disgusting, offensive weakness of today's modern dairy industry is that milk is naturally loaded with copious quantities of pus. They call it somatic cells, which are composed of dead white blood cells, dead virus, bacteria, phlegm, and mucus. FDA and the Notmilkman call somatic cells pus cells.

Hundreds of millions of pus cells fill a quart bottle of milk. If the somatic cell count (pus cell count) of milk is 400 million, that translates into 35 percent of the dairy herd being infected with mastitis. Blood, phlegm, dirt, mucus, dead bacterial cells...add a bit of sugar and whipped pus with a cherry on top and you've got America's favorite summer treat!

In Europe, the legal limit of pus cells in milk is 400 million. Milk containing more than 400 million pus cells per liter is illegal to sell in European countries.

In the United States, the legal limit is 750 million pus cells per liter. Before 1993, America's dairy industry was allowed up to one billion pus cells per liter.

In May of 2011, the National Conference on Interstate Milk Shipments (NCIMS) addressed the dairy industry's biggest Achilles heel and considered the greatest marketing issue in their history. They would insist on cleaning up the milk by adopting the European standard.

Opportunity was there...and so was a vote taken by 51 delegates to the convention. Majority would rule.

The final tally was 26-25. The clean-the-milk issue was defeated. The allowable pus cell count in milk will remain at the dirty and unsafe level of 750 million cells per liter.

Nice going, guys. You continue to hope that major media keeps your secret. For you, this will one day become your biggest Achilles heel!

Here is a link to 100 (or more) milk-related Achilles heels---

<http://www.notmilk.com/milkatoz.html>

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